

www.landon-ip.com

Patent Searching

The IP Stands for Intelligent People®



When you need a patent search performed, you should be confident that the search report will meet the legal objectives underlying your request. Landon IP's people are *the* professional patent search experts and thought leaders. We provide the quality assurance you need because we offer the most in-depth and customizable patent searches in the industry.



patent searching

In addition to our more than 9,000 customers at law firms and corporations around the world, the USPTO also relies on Landon IP to support their PCT search work. Furthermore, we regularly teach patent searching for Patent Resources Group and Management Forum, the industry's leading educational providers. And we literally wrote the book on patent searching – *Patent Searching: Tools & Techniques* – the top-selling patent search book on Amazon.com. Landon IP also developed Intellogist®, a revolutionary online tool for the IP industry that offers objective information on patent searching resources.

Landon IP offers every possible type of search throughout the lifecycle of a patent:

Patentability (novelty) – Designed to assist attorneys who need to provide clients with opinions as to patentability. We search global patents, published applications, and non-patent literature, regardless of language or location.

Validity (invalidity or enforcement readiness) – Designed to assist litigators who need to provide clients with opinions as to the validity of a patent. Based on the patent number and the specific claim you intend to invalidate, we search patents, published applications, and technical publications. If a patent can be invalidated, we can get it done – through an invalidity study or a comprehensive Scour-the-Earth® search.

Scour-the-Earth – Designed to locate the hard-to-find invalidating reference that a client urgently needs by searching non-traditional sources anywhere in the world. These searches can be expensive because we need to exhaust all available sources, but when your client is betting the company, you want to rely on us to find a way to invalidate the patent.

Infringement (clearance, freedom to operate, right to practice) – Designed to assist attorneys in providing clients with advice on infringement avoidance or product clearance. Based on real or hypothetical product specifications, we identify

claims in unexpired (in-force) patents that may be of interest, claims of published patent applications that may become an obstacle in the future, or claims of expired patents to illustrate that the product already belongs in the public domain. Because our analysts and agents have in-depth patent law experience and were trained by our subsidiary Patent Resources Group, we don't just conduct a search – we know the best way to accurately map product features to the claim.

State of the Art (collection) – Designed to document existing innovation relating to a general product or business method. We search *recently published* global patent literature and other technical information across all major facets of the subject area to provide you with a panoramic view of the technology. When we're done, you will have a complete understanding of what's going on in your targeted technology field.

Accelerated Examination – Designed to meet all the requirements of the USPTO's Accelerated Examination Program for fast approval by the patent examiner prosecuting your application. We search all resources prescribed by the USPTO, and we organize our deliverable for easy review by patent examiners. Our approach helps to ensure a fast and affirmative response from the USPTO.

- We have a **large in-house, full-time team** of both experienced relationship managers and searchers, many of whom are patent agents, attorneys, or former patent examiners, as well as former practicing engineers and scientists.
- Our project management process hinges on **intensive customer involvement and interaction**, which is crucial to an effective search project. Our approach is consultative, highly communicative, responsive, and high-touch.
- Our searchers go the extra mile. Every search relies on **multiple search engines, databases, and libraries** for patents and non-patent literature and is customized to meet the customer's specific needs. We keep drilling, often in multiple languages, until we hit a dead end. In addition to hundreds of subscription-based resources, our searchers have easy access to the EAST (Examiner Automated Search Tool) system due to our proximity to the USPTO Public Search Facility.
- Our Foreign Desk, staffed by analysts who are native speakers of non-English languages, is our resource for performing **native language searching in all major European and Asian languages**, both online and on the ground. This is critical to many patent search projects.
- Our Reference Desk, staffed by librarians and technical literature specialists, centralizes our **expertise and knowledge of the best manual and automated sources for technical literature** (abstracts and full copies) anywhere in the world. If the document exists, we will find it.
- We **understand the level of effort required** to conduct all types of prior art searches. You'll know the exact cost and time frame for every search up front, before we begin work.
- We will deliver your search results in **whatever format you prefer**, ranging from a full report to a comparative feature matrix, verbal report, or any other delivery mechanism. You decide.
- All our searchers have gone through our **internal certification program**. This ensures that every analyst on every project consistently follows our industry-leading search strategies and techniques.

Landon IP provides the most in-depth and customizable patent and non-patent literature searches in the industry. Collaborate with our experts using our proven resources and processes to get the high-quality search results you need.

*Why
Landon IP's
Patent
Search
Team?*

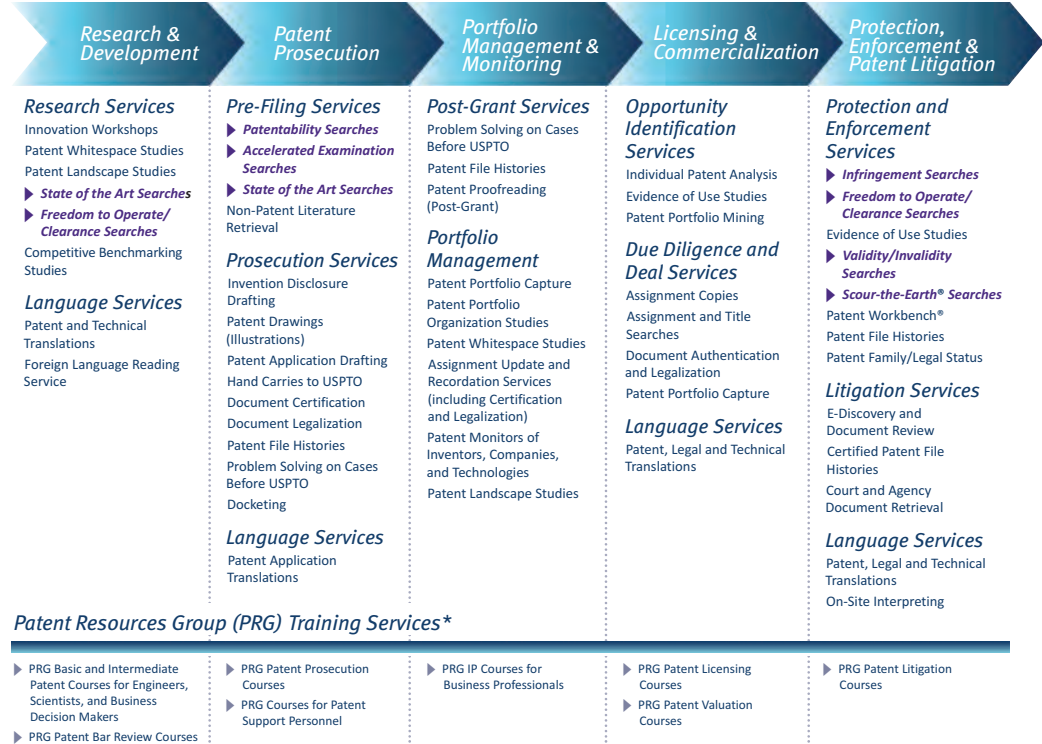


Patent Lifecycle

Landon IP's Legal and Business Support Services

▶ = Patent Searching Services

Your
Single
Source



* Patent Resources Group, Inc. (PRG) is a wholly-owned subsidiary of Landon IP and has been the nation's leading educator of patent professionals for over 40 years.

In addition to professional patent searching, Landon IP provides other support services throughout the patent lifecycle, including patent analytics; global information retrieval; and patent, legal, and technical translations. The numbers speak for themselves. Our customers include:

- 100% of the busiest patent litigation law firms identified in *IP Law & Business's* survey
- 70% of the top patent law firms and individuals on *Intellectual Property Today's* list
- 38% of IPO's list of the top 300 organizations granted U.S. patents
- 16 of the top 50 companies in the Fortune 500.

Landon IP is headquartered in Alexandria, Virginia, U.S., just a few blocks from the offices of the USPTO. We also have offices in:

- Southfield, Michigan, U.S.
- El Dorado Hills, California, U.S.
- São Paulo, Brazil
- London, United Kingdom
- Tokyo, Japan
- Shanghai, China

For more information about how Landon IP can help your organization, visit our website at www.landon-ip.com or contact us at **+1 703.486.1150** or mail@landon-ip.com. You can also contact Ted Klekman, Senior Vice President of Sales, at +1 916.404.3908 or tklekman@landon-ip.com. European customers can contact Matt Rodgers, Managing Director, Europe, at +44 (0)20 3116 6400 or europe@landon-ip.com.



1725 Jamieson Avenue • Alexandria, VA 22314 USA • www.landon-ip.com • +1 703.486.1150

© 2012 LANDON IP, INC. ALL RIGHTS RESERVED.